



# 2011 Annual Meeting & Law Firm Expo

## September 18 - 21, 2011

### Bellagio - Las Vegas, NV

#### SUNDAY - SEPTEMBER 18, 2011

11: 45 a.m. - 1:00 p.m.

**Vendor Set-Up**

1:00 p.m. - 5:00 p.m.

**Registration & Vendor Expo**

4:00 p.m. - 5:00 p.m.

**New Law Firm Member Orientation**

This session is designed to provide new law firm members and first time Annual Meeting Attendees with a brief overview of NAMWOLF's growth, resources, relationships and opportunities. It will also provide a guide for Attendees to get the most out of your first Annual Meeting and your Membership.

**Moderated by:**

Linda Burwell, Nemeth Burwell, P.C.  
Robin Wofford, Wilson Turner Kosmo LLP

4:00 p.m. - 5:00 p.m.

**New In-House/First Time Attendee Orientation**

This session will provide a brief overview of NAMWOLF and navigating your first annual meeting. It is ideal for in-house counsel who are new to NAMWOLF and are attending their first Annual Meeting. This is a great opportunity to network with in-house counsel currently utilizing NAMWOLF firms.

**Moderated by:**

Wendy Weingart, Prudential Financial, Inc.  
Stephen Hanas, FDIC

7:30 p.m. - 10:00 p.m.

**Kick-Off Cocktail Reception - Ghost Bar at the Palms**

Celebrate NAMWOLF's 10th Anniversary in style at the Ghost Bar - a premiere hot spot in Las Vegas with sweeping views of the strip from their fantastic roof top deck. Entertainment will be provided and you will have the opportunity to "Beat the Board Members" in a black jack tournament. Exciting prizes will be given! Transportation to and from the event will be provided. Guests will also be able to stay and enjoy the nightlife at the Ghost Bar.

**Limited to the first 200 registrants.**

#### MONDAY - SEPTEMBER 19, 2011

7:00 a.m. - 5:00 p.m.

**Registration & Vendor Expo**

8:15 a.m. - 9:45 a.m.

**Welcome Address/Plenary Session**

Featuring: Vernice "Flygirl" Armour, America's First African American Female Combat Pilot

10:00 a.m. - 12:15 p.m.

**Book signing with Vernice "Flygirl" Armour - Zero to Breakthrough - The 7 Step, Battle-Tested Method for Accomplishing Goals that Matter**

10:15 a.m. - 11:45 a.m.

**CLE Session: Tweet this! @employment lawyers: 2011/what's next?**

This fun and fast moving session will provide an update of employment law for corporate counsel and litigators on the following topics: IN THE WAKE OF WIKILEAKS: Protecting trade secrets and confidential information; TO SUE OR NOT TO SUE: Non-competition employment contracts in the current economic market; WHEN DUE DILIGENCE MAY NOT BE DILIGENT: Background checks of applicants and liability to employers who request credit reports; PROTECTED ACTIVITY WHEN THERE IS NO ACTIVITY: Retaliation claims based upon protected activities of a third party (Thompson v. North American Stainless). THE SOCIAL NETWORK: Mark Zuckerberg is not the only one in the litigation boiling pot - ever increasing issues of social media in the litigation arena and continued pitfalls in the workplace.

**Panelists:**

Debra McCulloch - Bush Seyferth Paige, PLLC  
Barbara Berens - Berens & Miller, P.A.  
Susan Edwards - Gaffney, Lewis & Edwards, LLC  
Jeff Clott - Prudential Financial, Inc.

Jolen Anderson - Visa

**Moderator:**

Julie Gibbens - Wal-Mart

Renaissance Foyer

Renaissance Foyer

Da Vinci 1 & 2

Da Vinci 3 & 4

Ghostbar

Renaissance Foyer

Raphael

Renaissance Foyer

Da Vinci 1 & 2





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## MONDAY - SEPTEMBER 19, 2011...Continued

10:15 a.m. - 11:45 a.m.

### **CLE Session: Cloud Computing and SaaS Agreements: How can counsel make certain that every "cloud" really does have a silver lining?**

As businesses explore cloud computing and software as a service (SaaS) arrangements in order to increase efficiencies and reduce costs, attorneys need to become informed about these service options and the risks associated with moving to the cloud. This panel discussion will address key issues arising in negotiation of cloud computing/SaaS agreements from both the service provider and customer perspectives. In addition, this session will provide a basic overview of the structure of cloud computing and basic terminology used in cloud computing arrangements.

#### **Panelists:**

Jae Pak - Microsoft Corporation  
Polly A. Dinkle - Sideman and Bancroft, LLP  
Dorothy Skube - Alliant Credit Union  
Kathryn Smith Spencer - Patrick Law Group. LLC

#### **Moderator:**

Brenda Barrett Healy - Henslee Schwartz, LLP

Da Vinci 3 & 4

12:15 p.m. - 1:45 p.m.

### **Luncheon Panel Discussion - A View from Both Sides of the Aisle: How to Have the Difficult Conversations**

This panel will take a candid look at the relationship between in-house counsel and outside counsel and effectively managing the relationship. We will look at how to develop and efficiently deal with the difficult issues that could arise.

#### **Panelists:**

Paul Chadha - Accenture  
Jan Sturner - Wal-Mart  
Joan Lebow - Lebow, Malecki & Tasch LLC  
Jennifer Spencer - Spencer Crain Cabbage Healy & McNamara PLLC

#### **Moderator:**

Maurice Grant - Grant Schumann LLC

Raphael

2:30 p.m. - 5:30 p.m.

### **Law Firm Expo**

A unique opportunity for in-house counsel to meet with the top minority and women-owned law firms in the country. In-house counsel have the opportunity to schedule fifteen-minute appointments with selected firms or walk the Expo freely. A detailed directory of NAMWOLF firms is distributed prior to the Annual Meeting and Law Firm Expo.

Tower Ballroom

7:00 p.m. - 7:45 p.m.

### **Cocktail Reception**

Join us prior to the Gala Awards dinner for great entertainment and cocktails.

Grand Patio

8:00 p.m. - 10:00 p.m.

### **Gala Awards Dinner**

Enjoy fabulous entertainment and exquisite cuisine while we celebrate the winners of the Diversity Initiative Achievement Award and Outstanding Service by an Advisory Council Member. Enjoy networking and dessert action stations after dinner.

Grand Terrace/Grand Patio





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#### TUESDAY - SEPTEMBER 20, 2011

7:30 a.m. - 5:00 p.m.

**Registration & Vendor Expo**

Renaissance Foyer

8:30 a.m. - 10:00 a.m.

**Client Communication - Taking it to the Next Level**

This panel will focus on the following topics: : Approved Counsel Lists; Telephone Interviews; Law Firm Summits; Diversity Policies and Creating speaking (and other) opportunities and recognition for NAMWOLF members. This is a joint session for in-house and NAMWOLF Law Firm Members.

**Panelists:**

Gilda Spencer – Nationwide  
Daphne O'Connor - Altria Client Services, Inc.  
Marc Brandt – Fifth Third Bank  
Matthew Morningstar – Morgan Stanley

**Moderator:**

Janice Brown - Brown Law Group

Raphael

10:30 a.m. - 12:00 p.m.

**CLE Session: Avoiding Intellectual Property Pitfalls in Corporate Transactions**

This session will focus on intellectual property (i.e., patent, trademark, copyright and trade secret) concerns that arise in corporate transactions such as mergers, acquisitions, debt/equity financings and joint venture/teaming agreements. Such concerns (or pitfalls) are often overlooked by transactional attorneys and can have significant impact (and unintended consequences) on the value of the deal to the participants after closing.

**Panelists:**

Danielle Johnston Holmes - Microsoft  
Mike Dufault - General Dynamics  
Erica Pruetz - Pruetz Law Group

**Moderator:**

Ray Millien - PCT Law Group

Da Vinci 1 & 2

10:30 a.m. - 12:00 p.m.

**CLE Session: I HAVE TO TESTIFY? – Preparing the Corporate Witness for Trial**

This program will focus on preparing the corporate witness to be an effective advocate for your side. This program will evaluate witness preparation from the psychological viewpoint of their effect on the trier of fact. Too many times the witness is not prepared to testify, they may know the facts, but the delivery of the facts is key and they fail. Do they offend the jury in a subtle way, are they argumentative with the other side. All of these facts need to be assessed and evaluated long before the witness takes the stand, because then it is too late to correct the problems.

**Panelists:**

Richard Amador - Sanchez & Amador  
Mark E. (Rick) Richardson - GlaxoSmithKline  
Bill Kanasky PhD. - CSI Litigation Psychology LLC

**Moderator:**

Eileen M. Letts - Greene and Letts

Da Vinci 3 & 4

12:30 p.m. - 2:00 p.m.

**Luncheon Featuring Key Note Speaker - Julie Spellman Sweet, General Counsel, Secretary & Chief Compliance Officer - Accenture**

Raphael





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## TUESDAY - SEPTEMBER 20, 2011...Continued

2:30 p.m. - 4:00 p.m.

**CLE Session: When to Hold; When to Fold: The High Price of Misclassification. Are You Properly Classifying Independent Contractors, Temps, Interns and Volunteers?**

Many employers have historically misclassified employees as independent contractors resulting in a denial of protection under wage and hour laws. During this session you will learn about the appropriate tests for determining the proper classification of workers and become aware of the high costs associated with misclassification. You will also learn about state and federal initiatives being taken which increase the likelihood that a misclassification will trigger an audit. Make your mark; Don't roll snake eyes.

**Panelists:**

Lois Kosch - Wilson Turner Kosmo LLP  
Laura Gibson - Ogden, Gibson, Broocks & Longoria, L.L.P.  
Sara Elizabeth Schwartz - Schwartz Hannum PC  
Suzanne Cerra - Nukk-Freeman & Cerra, PC  
Kim Hensley - Nationwide

**Moderator:**

Gayla Crain - Spencer Crain Cabbage Healy & McNamara, PLLC

Da Vinci 1 & 2

2:30 p.m. - 4:00 p.m.

**CLE Session: Jury Trials in a Diverse and Changing Environment**

As any trial lawyer will admit, jury selection is one of the most critical decisions at trial. Likewise for corporations, the selection of the "right" counsel for any particular case warrants thoughtful deliberation. But, what are the most important considerations for selecting jurors and counsel in our diverse and changing world? In our present-day society, how important are personal traits of jurors and of the lawyers presenting to them? Despite the legal and ethical prohibition of race and gender considerations in striking jurors, do lawyers still put too much stock in race and gender distinctions when selecting a jury? What characteristics actually matter, particularly when race, gender and other personal characteristics are part of the case. What impact does negative publicity or poor public perceptions of a corporate client (e.g., oil companies after the Gulf spill or banking institutions during the Great Recession) have on selecting a jury? How can lawyers most effectively vet and address potential biases of jurors during voir dire?

**Panelists:**

Cisselon Nichols Hurd - Shell Oil  
Dr. Jill Huntley Taylor - Dispute Dynamics, Inc.  
Joe H. Tucker, Jr. - Tucker Law Group  
Gary Lafayette - Lafayette & Kumagai

**Moderator:**

Bacardi Jackson - Tucker Law Group

Da Vinci 3 & 4

4:15 p.m. - 5:15 p.m.

**In-House Counsel Session: Change is Hard, But We're Going to Help Make it Easier: A "How To" Guide for Hiring NAMWOLF Firms (and making it look easy...)**

Change is never easy. When it comes to hiring new outside counsel, you may hear all the reasons why it is destined to fail, but in this session your in house colleagues will share some of their "best practices" for vetting, hiring and training NAMWOLF firms. Among other things, we will explore how to get "buy-in" vertically and horizontally within your organization and how to cross-sell firms to your colleagues.

**Moderators:**

Wendy Weingart - Prudential  
Stephen Hanas - FDIC

Da Vinci 1 & 2





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## TUESDAY - SEPTEMBER 20, 2011...Continued

4:15 p.m. - 5:15 p.m.

### **Law Firm Cross Marketing Session: Dispelling the Myths of Cross Marketing and Developing Winning Strategies**

NAMWOLF Law Firm Members will work together as a group to address common myths associated with cross marketing using success stories from other NAMWOLF Law Firm Members. Firms will work together in small groups to continue to increase and create cross marketing opportunities.

#### **Moderators:**

Pariss Coleman - Cooper & Walinski  
Renee Livingston - Livingston Law Firm

DaVinci 3 & 4

5:15 p.m. - 6:30 p.m.

### **Cocktail Reception**

## WEDNESDAY - SEPTEMBER 21, 2011

8:00 a.m. - 10:00 a.m.

### **Registration**

8:30 a.m. - 10:00 a.m.

### **CLE Session: What Hat Are We Wearing Today? Effectively Protecting Attorney-Client Privilege as Corporate Counsel**

This program will address the ethical and professional challenges facing corporate counsel as they endeavor to walk the line as both legal and business advisors to their company and its management. The panelists will address the latest developments in this area and offer strategies corporate counsel can employ to protect privileged communications from compelled disclosure in private litigation or adverse government proceedings.

#### **Panelists:**

Kathleen DeLaney - DeLaney & DeLaney  
Diane Cruz-Burke - Eli Lilly  
Deborah Beals - AboveNet Communications

#### **Moderator:**

Francine Friedman Griesing - Griesing Law

Da Vinci

10:15 a.m. - 10:30 a.m.

### **Closing Remarks**

Da Vinci

11:00 a.m. - 12:00 p.m.

### **Board of Directors Meeting**

